



PRIVATE TECHNICAL SCHOOL FOR PRINT · MEDIA · PAPER-CONVERTING



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THE SCHOOL FOR THE GRAPHIC INDUSTRY - WELCOME

Our history and philosophy. When Eugen Hauchler founded the "Typostudio Biberach" in 1946, his concept of developing the whole person through vocational training was far beyond its time. Since then, generations of qualified workers and managers from Germany as well as 80 countries from around the world have laid a future-oriented foundation for their vocational and personal lives at the Hauchler Studio. Today, it's the only state-approved private school in Germany specialized in print, media and paper-converting. For almost 60 years, Hauchler Studio has been a European pace-setter with its comprehensive vocational training programs covering apprenticeship to advanced training, professional upgrading courses and company seminars. Its special training program PrintInternational is particularly designed to meet the demands of training for foreign students or companies. While management of the school has been passed to the third generation of Hauchler, providing practical vocational training courses is still the guiding principle. The reasonable size of classes guarantees a personalized attention for the participants. With workshops ranking among the best-equipped in Europe, well-qualified and engaged teachers, with the long-standing philosophy of developing the whole person, can the slogan "Made by Hauchler" be justified.



School Director

Managing Director

Helmut Adelmann
Helmut Adelmann

Daniela Hauchler
Daniela Hauchler



DEVELOPING IDEAS – DESIGNING WITH HEART AND FEELING

Design. The creative design of printed and multimedia products - conceptions based on a foundation of typography and graphics, and translated into effective advertising - is the central task of the media specialist in the digital age.



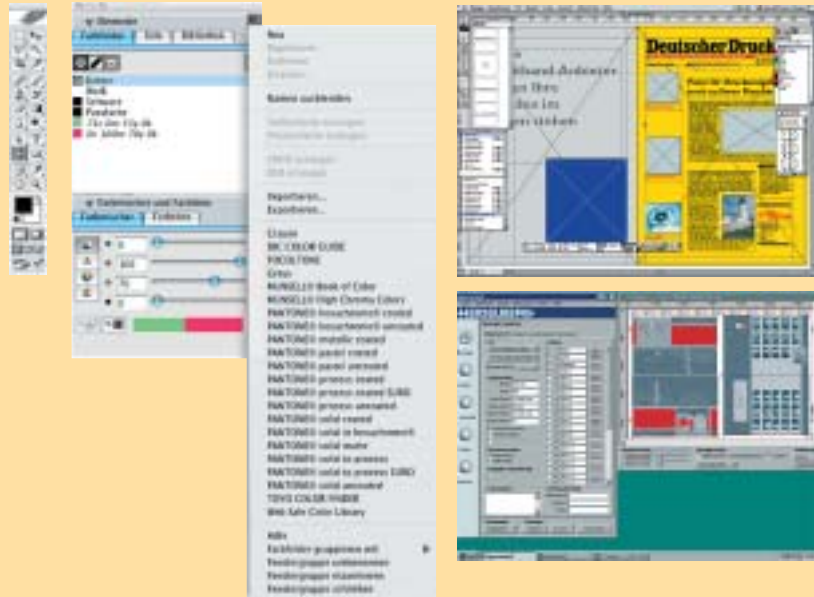
- QuarkXPress
- Freehand
- Photoshop
- LinoColor
- Acrobat
- PitStop
- Signstation
- Microsoft Office
- Other Software



VISUALIZING DATA – PRODUCING HIGH-END

Prepress. Hardware and Software are the tools of the media specialist for print and digital media. These tools can only be used effectively when the specialists also possess skills independent of technology: based upon technical know-how, they must perform tasks and solve problems independently, as well as being service-orientated. Furthermore, necessary qualifications are teamwork and communication skills.

- More than 70 Apple Macintosh and Personal Computers
- Structured Twisted-Pair and Fiber Optic Cabling Systems
- SUN-Server and Backup with Raid-System
- Mid-range to High-end scanners
- Digital Imposition Software and Workflow Management System
- Image Setter
- Color Plotter
- Laser Printer
- Digital Proof System



CONTROLLING PRINT PROCESSES – OFFSET AND DIGITAL OFFSET

Print. The qualification profile of the printer combines, aside from the planning of production, the preparation of processes, and the controlling of the printing process, detailed know-how in prepress and plate-making. Rounding off the list are standardization and quality control.

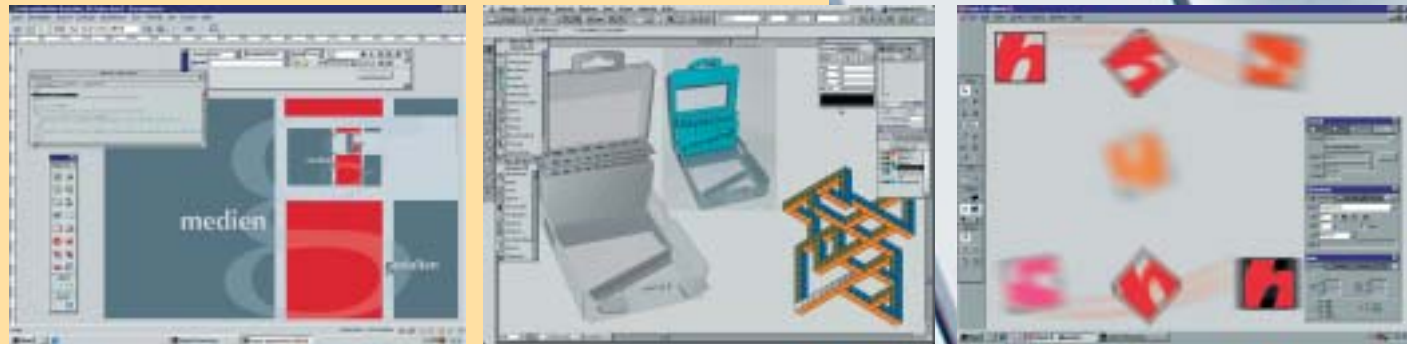
- Heidelberg Quickmaster DI
- Digital Printing
- Heidelberg Speedmaster with CPC
- Heidelberg MOZP with CPTronic
- Heidelberg GTO
- MAN Roland 200
- Plate Processor System
- Polar-Mohr Paper Cutter
- Spectral photometer / Densitometer



DATA HANDLING – ANIMATING FOR WWW AND SCREEN

Multimedia. The central term for the production of multimedia products signals the change in data handling in the digital age. Internet with its (near) unlimited possibilities will change our lives.

- Internet Connection for all computers
- Studio for Digital Photography
- Dreamweaver
- Photoshop
- Image Ready
- Illustrator
- Premiere
- Director
- Flash
- Microsoft Office Professional
- Market-driven Software



VOCATIONAL TRAINING "MADE BY HAUCHLER"

Apprenticeship. Oriented towards the technological development in print and digital media, Hauchler Studio demonstrates the optimum dovetailing of theoretical knowledge and practical skills in initial training courses and retraining for media-designers for digital and print media as well as for offset printers.

Advanced Training. Master courses in printing and paper-converting, as well as advanced training courses for media managers, printing business assistants or technicians, serve as a springboard to further their career – focusing the "specialist for the entirety".

Professional Upgrading. In upgrading courses such as Media-Operator or Offset-Operator, fundamental skills are taught according to new professions in the print and media industries.

Company Seminars. In individually designed company seminars, enterprise-specific solutions are worked out. Upon request, specialized 1-to-1 training sessions can be arranged.

PrintInternational. The program PrintInternational, conducted in English, is designed for the demand of foreign printers and media specialists, as well as experts and managers. The courses aim to provide its participants the exposure to current best-practices as well as quality assurance and management. Company seminars and consulting can be organized.

- Beamer
- Laptops
- Metaplan
- Presentation equipment
- Flipcharts
- Seminar boards
- Video
- DVD
- Projectors



"I AM A HAUCHLER" – THE STUDIO IN BIBERACH

The extraordinary charm of the school building as well as personal attention intensify the identification of students with "their" Hauchler Studio. Biberach on the Riss, heart of the region Upper Swabia in Baden-Wuerttemberg and the location of companies with world-wide reputation, is located in Southern Germany. This open-minded community with an easy overview, which offers the ideal surrounding for optimal learning, is the home of Hauchler Studio.

